

 **intsure**  
TECHNOLOGY SOLUTIONS

# Bringing innovation to insurers

Intsure is devoted to helping insurers get ahead of the competition with simple and effective IT that delivers results

With a best-in-class, cross-border, online insurance system, Intsure enables insurance companies to deliver their products and connect to customers anytime across multiple channels and devices, including online, call centre, smartphones and tablets.

Intsure is committed to providing insurers with a low cost platform that offers rich pricing and quoting functionality, interfaces with all aggregators and provides multi-country support.

By taking the pain out of managing day-to-day business processes, Intsure allows insurers to focus on providing the best customer experience possible.

- **14 years' experience in the insurance business**
- **First to develop a cross-border online insurance platform**
- **First to introduce full online claims tracking in 2000**
- **Awarded the Gold award from l'Argus de l'Assurance and the Grand Prix 2008 in Web Innovation from Tribulis for the development of the Intsure Platform smartphone interface for web access.**

## Why choose Intsure?

Intsure has a proven track record providing innovative solutions to the insurance industry, combining deep industry expertise with advanced technology development.

Working closely with insurers to meet their individual requirements, Intsure provides a cost-effective solution that supports business growth. Its technology offers:



**Convenience for customers.** Intsure technologies allow insurers to offer customers the products they want, when it suits them – 24 hours a day, seven days a week.



**Improved speed to market.** Comprehensive functionality allows insurers to adapt their product and pricing policies quickly.



**Multilingual and multi-country support.** Insurers can be assured that Intsure will support them as they expand their business into new territories.



**Easy connection with other sources.** Insurers can access any data at any time, including quotes, vehicle information, registration and customer details.



**Consolidated insurance processes across the entire value chain.** The Intsure solution covers sales, distribution, production, claims, customer service and more.

# A high performance platform you can rely on

An agile, flexible web-based solution, the Intsure Platform is designed to meet the end-to-end requirements of any insurer

The Intsure Platform is a web-based system that covers the entire insurance value chain:

- Underwriting and pricing
- Premium collection
- Endorsements
- Renewals
- Claims handling.

Its technical foundation is the Microsoft .NET Framework, XML web services and a single Microsoft SQL Server database, with a web-based client forming a modern three-tier architecture that represents best practice technology design.

With its modular systems architecture and multilingual and cross-border support, the Intsure Platform is designed to make doing business easier than ever before.

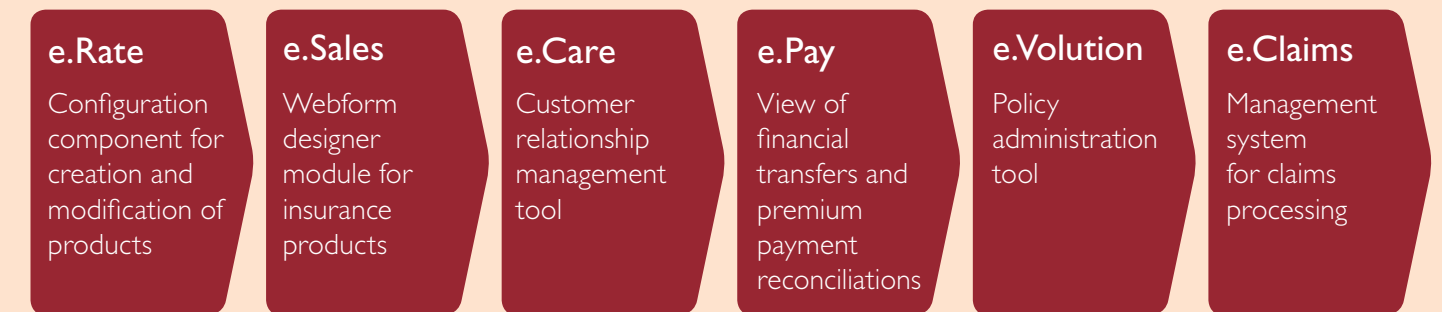
Intsure supports insurers across multiple channels, allowing them to bring insurance products to market quickly and cost effectively, while delivering a more personalised and improved customer service.

The system helps reduce costs, allows for dynamic rating/pricing adjustments and gives companies the information they need to better understand their customers' needs.

## The Intsure Platform

The Intsure Platform consists of modular components that can be customised according to specific business requirements.

### PRIMARY MODULES



### SUPPORT MODULES



# Powerful and flexible

The Intsure Platform can be used across a range of operating systems and devices to help businesses reach the 21st century customer

Offering unrivalled functionality for insurance businesses, the Intsure Platform delivers a wide range of benefits for insurers:

- Supports numerous distribution channels, including online, call centre and agency, and integrates with major global rating engines
- Facilitates cross-border operations, providing real-time sales information by country and channel
- Delivers fast pricing and underwriting analysis and adjustments
- Offers customised services for mobile, call centre and direct internet sales, with customer self-service
- Centralises operational control and monitoring
- Delivers powerful customer care and management information systems functionality allowing for in-depth customer and trend analysis
- Offers high security, with full compliance to all country and pan-European legislation.

The eMobile module can be provided as an integrated part of the Intsure Platform, or can be integrated with any other platform a business already has in place. eMobile is delivered through Intsure's own mobile development brand, XPRS, and provides insurers with mobile connectivity across smartphones and tablets so customers can interact with them anytime, anywhere.

Multiple operating platforms are supported, including Apple/iOS, Android and Windows. And the Intsure Platform is accessible with any device, from iPhone, iPad and iPad Mini to Android smartphones, Windows Phone devices and Windows tablets.

- **Operational since 1998**
- **Used in six countries across Europe**
- **Can support over 1 million quotes per day**
- **Provides a complete platform for international businesses small or large**

# Delivering client satisfaction

Leading insurers have taken advantage of the Intsure Platform to give their business the edge in this fast-paced market

Intsure has worked with some of the world's leading insurance brands to give them the agility they require to bring products and services to market faster, sell their offerings across multiple channels and deliver exceptional customer service.

The Intsure Platform has been used by motor insurance providers, online-only providers, plus a range of other general product providers covering home, travel and pet insurance lines.



Quotemehappy.com is part of Aviva, the UK's largest insurance provider. The company specialises in selling insurance online, via its own website and through price comparison sites. Intsure delivered its platform to the insurance provider in just five months from scratch and the company now takes full advantage of the Intsure Platform to support its business activities. The company has successfully been using the solution since 2011 to gain business agility and manage its entire end-to-end operation.



Online insurance business Swiftcover was founded in 2005 and, after a thorough evaluation of IT solutions, chose the Intsure Platform to help manage its processes. The Intsure team implemented the platform in less than six months. As a direct result, Swiftcover was able to implement top-class pricing and customer selection processes. It rapidly gained market share and in 2007 was acquired by AXA, who is today using the Intsure Platform to manage call centre operations and multi-channel offerings.



The online insurance company Ineas.com operated its entire business – spanning five countries and over 400,000 customers – on the Intsure platform. This included two sub-brands, ladycaronline.de and animeas.fr, which were targeted towards specific customer groups (women drivers and pet owners). This demonstrates Intsure's ability to provide a simple and effective white-labelling service to insurers, allowing them to target specific markets without a large investment or overhaul of systems.

# Moving forward

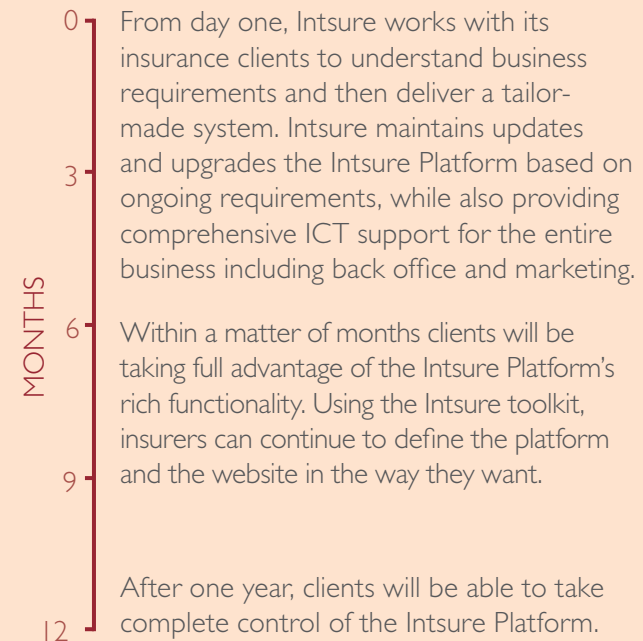
Intsure works closely with its clients to understand all their business requirements and deliver a solution on time and within budget

The Intsure Platform can typically be implemented within just three to six months. Taking advantage of our recommended best practices and flexible setup, insurers can roll the solution out quickly and then customise it to meet their specific needs.

The platform's flexibility means that this standard setup can be changed, with new navigation flows created depending on individual business needs.

Intsure also delivers its platform as a software-as-a-service cloud solution.

## The implementation timeframe



## Contact us

To learn more about Intsure and arrange a consultation, please contact:

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